



Hotraco Agri launches next-generation poultry computer
Introducing: Fortica. Radically different from previous platforms and existing technologies, Hotraco Agri is setting a new standard in design, versatility, power and user-friendliness.

Drawing on over 40 years of experience in the poultry farming sector and on the proven technology of its existing Orion computer, Hotraco Agri is now focusing on improving a number of facets. The fixed functionalities and confirmed algorithms from the existing generation of poultry computers was further developed and enhanced with new software to ensure a high degree of reliability. This software is packed with smart features and corrective controls that can eliminate most operational problems in various situations.



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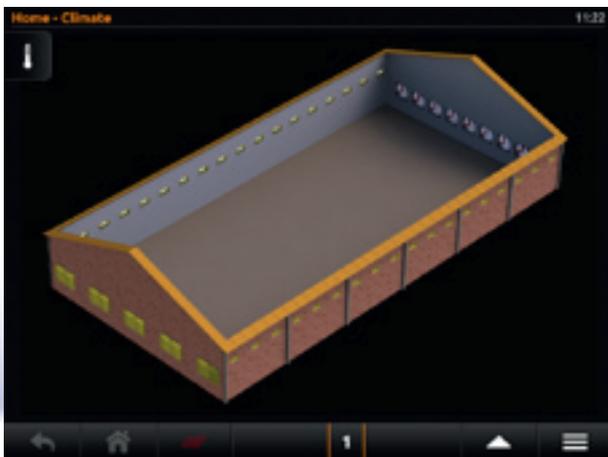
Hotraco Agri is a globally operating supplier of innovative computerized systems for use in the pig and poultry sectors specialised in creating and maintaining an optimum indoor climate. Hotraco Agri's main focus is on the development and manufacture of customized computers that regulate, control and monitor the overall animal house system. From climate control and air conditioning, feed and water control, animal weighing, egg counting to fire safety. Over 100 employees serve customers on all continents with innovative and technically advanced systems. The fact that Hotraco Agri has its own R&D and development department means that it is ALWAYS able to deliver customized products and develop problem-specific solutions.

Helpdesk 24/7

Hotraco's helpdesk and service centre is available 24/7. Our team has the possibility to monitor and control our clients' systems, wherever in the world, via state of the art ICT technology.

The revolutionary and intuitive touchscreen display can be fully customised per user, similar to the interface on a smartphone or a tablet. Clear symbols are used to create a 3D overview of the poultry houses and the computer and all texts can be configured in the user's preferred language, including Chinese. The result is an extremely user-friendly poultry computer that can be accessed anytime and anywhere via an online application. All information about the poultry house can be requested and accessed by the user.

The innovative touchscreen poultry computer by Hotraco Agri gives users total control of all barn processes, including climate, feed, water, egg flow and animal weighing.



Computer management program

With the new computer management program, users can optimise their animals' living conditions and achieve substantial savings by minimising their electricity, feed and labour costs.

